

SIGNATURE: \_\_\_\_\_ PRINTED NAME: \_

## 2018 Business Referral & Community Guide

## 30th Anniversary Edition

## **ADVERTISING CONTRACT**

Company:	Agency:
Contact:	Contact:
Address:	Address:
City, State, Zip:	City, State, Zip:
Phone: Fax:	Phone:
Email:	
Billing Address (if different):	Special Instructions:
Ad Contract: (checkmark below)	
☐ Back Cover \$4,750	☐ Inside Front Cover \$2,500
☐ Inside Back Cover \$2,200	☐ Inside Front Facing \$2,300
☐ Inside Back Facing \$2,100	☐ Full Page \$2,000
☐ 1/2 Page (color) \$1,100	
☐ 1/4 Page (color) \$600	
☐ 1/8 Page (color) \$400	Advertising Space Rate:\$
= 1,01 age (ee.e.) \$ 100	Display Options: \$
Display Options:	
<ul><li>☐ Guaranteed placement -10% of ad rate</li><li>☐ Blue Booster Listing \$50 (1 alpha, 1 category)</li></ul>	Total Sale: \$
Fax form to 817.837.1002 or scan & email to maryanne@nwmetroportchamber.org	Total payment due: \$
TERMS OF CONTRACT: Net 30 days from date of invoice. The Northwest Metroport Chamber of Commerce reserves the right to not publish ads that are not paid in full by publication date. Customer Initial  GENERAL CONDITIONS:  1. Advertisements are accepted upon the representation that advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, advertiser and its agency agree to indemnify and hold publisher harmless against any expense or loss by reasons of any claims arising out of publication.  2. This contract may be cancelled by either party upon written notice before midnight of the seventh day after signing this agreement. Cancellation after midnight of the seventh day after the signing of this agreement will result in a cancellation fee of 50 percent of the ad rate. No cancellations will be accepted after the sales closing date.  3. Publisher shall not be liable for any costs or damages if for any reason it fails to publish advertisement.  4. All contents of advertisement are subject to publisher's approval. Publisher reserves the right to reject or cancel any advertisement.  5. Other than paid premium positions, positioning of advertisement is at the discretion of the publisher.  6. All artwork will be provided to the publisher no later than Wednesday, November 1, 2017.  STATEMENT: By my signature below, I agree that I have read, understand and agree to the terms of this contract.	

I am the authorized person within this company to approve this contract.\_\_\_\_\_ Customer Initial